



We work for your future

Accounting Taxation Law Administration Specialists  
Integrated Business Consulting



Atlas Consulting's vision is to become the leading provider of consulting expertise in the accounting, taxation, administration and financial marketplace, delivering premium value to our clients while achieving stable long-term growth, a superior client retention rate and inspiring personal and professional advancement for our employees



## Our View

Working with Atlas Consulting , you'll find we're about much more than traditional accountants, auditors, tax advisers or business consultants.

Using our services, you'll get all the expertise you'd expect from specialised accountants plus the smart commercial sense and insight of experienced business advisers.

Everything we do is designed to meet successfully your needs, to help grow your business effectively, protect and support your business as holistically as possible. All our services are crafted with you in mind and are delivered with professionalism, integrity and respect. Our clients come from almost all industry sectors, but most have one thing in common - they are entrepreneurs like us.

We invest in the success of every project by adhering to an absolute commitment to client satisfaction

We aim in long-lasting constant and continuously upgraded collaborations that create surplus values. Through a keen appreciation for the key industry dynamics affecting our clients, their unique needs, corporate culture, and operating environment, we are able to position our service offerings in context of overall client strategy and full service consultancy. We invest into the success of every project by adhering to an absolute commitment to client satisfaction, leveraging a broad pool of critical resources and providing high level expertise and tailored made solutions .

We work with you to help manage your business affairs, increase your profits, minimise your tax liabilities, plan for the future and achieve your business and personal goals.

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**We meet successfully your needs**

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EXPERIENCE,  
COMPETENCE,  
PROFESSIONALISM  
and  
INTEGRITY

A few words about  
Atlas Consulting Co

**A** for Accounting

**T** for Taxation

**L** for Law

**A** for Administration

**S** for Specialists

*Our mission is to contribute in the optimisation of business outputs through the benefit of qualitative finances, tax and accounting consulting services, computerisation and support as well as a strategic tax planning and programming.*

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**ATLAS Consulting Co** is a Greek boutique consultancy company that has its headquarters in Pylaia, Thessaloniki and is expanded both nationally and internationally. We are specialised in Accounting Services, Tax Planning, Strategy Consulting Services as well as in Human Resource and Career Consulting. Our values as well as our competencies contribute to our clients' corporate success and profitability.

**ATLAS Consulting Co** occupies a high position in the Greek market place for the last four decades. It was founded at early '70s by **Kleanthis Patsoumis**, who is a Business Consultant and First Class Certified Accountant and it primarily offered accounting and tax services. **ATLAS Consulting Co** now is administered by **George Kalfas**, -who is an experienced Business Consultant, Certified Accountant and specialised in Human Resource Management- and by **Sousana Patsoumi- Kalfa**- who is a experienced Business Consultant, Certified Accountant, specialised in Strategic Tax & Business Planning. The last ten years the offered services are gradually upgraded and developed. Until now the number of companies that have been benefited by the consulting processes and services of **ATLAS Consulting**, are more than one thousand as well as many Greek and foreign individuals.

**ATLAS Consulting Co** offers qualitative benefits in accounting, tax and consulting services and engages executives that possess appreciable and perennial experience. **ATLAS Consulting Co**'s executives are highly educated and qualified and obtain advanced academic and professional skills such as bachelor and master degrees in Strategic Accounting & Financial Management, Psychology and Counselling, Human Resource Management, Auditing, International Financial Reporting Standards. They are promoting their high professional background in order to satisfy our clients' needs.

**ATLAS Consulting Co** believes in synergies therefore the existence of a vital and appreciable network of professional that aims to support businesses, businesspeople and executives effectively and holistically, is of high importance and attention. Our collaborators are well known professionals of many professional areas such as IT consultants, lawyers, web developers, new media consultants, marketers, sales managers etc and we share common professional culture, vision and philosophy.





When dealing with your accounts preparation we aim to closely monitor your business in order to identify ways of improving the way your business operates and helping with your tax planning.

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## Services

- Accounting Supervising
- Accounting procedures' control
- Preparation and signature of the Annual Financial Statements
- Bookkeeping
- Management reports
- Cost Accounting
- Cash flows and Budgeting
- Implementation of financial and accounting systems
- Bookkeeping and preparation of monthly financial statements according to national and international standards
- Monthly tax compliance
- Periodical statistics statements
- Organisation and Implementation of Internal Audit
- Economic & Tax Due Diligence
- In-source & Out source Inspection of Accounting Systems





## Accounting Bookkeeping Internal Auditing

A fundamental part of our service to businesses, large and small, is the preparation of accounts.

We can prepare accounts for all forms of business - limited companies, sole traders and partnerships.

We can help set up the right system to enable you to keep financial records of your business that give you accurate and useful management information, as well as allowing the statutory accounts to be produced in a timely and cost-effective way. The right system will vary, according to the needs of your business, from a simple handwritten cashbook or a spreadsheet to a fully integrated off-the-peg software package. We can assist you in the preparation of your financial statements to comply with specific legal requirements applicable to your industry or sector.

Furthermore, we recognise that an audit can provide an independent check on the effectiveness of key financial controls in the business.

We aim to provide you with practical and constructive commercial advice through our risk based audit approach and make recommendations to improve the profitability and financial control of your business. In recent times that mergers, acquisitions and takeovers is a corporate strategy for growth and development, a well structured Economic and Tax Due Diligence Survey, is the key for effective corporate decision making.

An efficient organization is one in which the *accounting department* knows the exact cost of every *useless administrative procedure* which they themselves have initiated.

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With a tax code that's seven times larger than the Bible, you definitely need... a tax professional in your corner to be able to decipher all the tax codes and give you what you deserve"

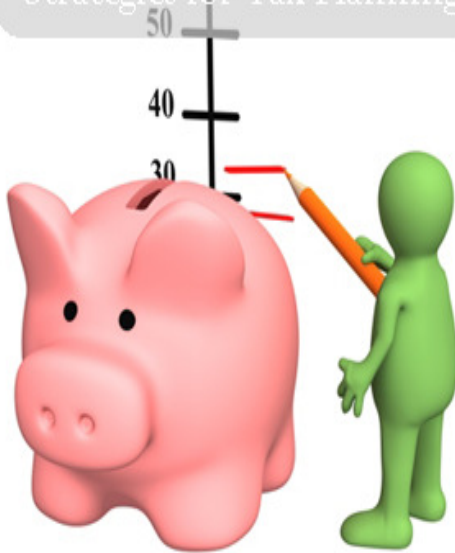
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## Services

- Statutory Compliance
- Preparation and signature of all tax returns
- Representation on clients' behalf to the tax authorities
- Advices and consulting on tax issues, laws, and regulations
- Strategic Tax Planning
- Personal Tax Planning for partners and individuals
- Corporate Tax Planning
- Tax Planning for new business startups
- Research for tax regulations
- VAT compliance
- Employment Taxes
- Expatriates Tax Planning



## Strategies for Tax Planning



There are two things you  
cannot avoid in life.  
One of them is  
**TAXES.**

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## Taxation

**Atlas Tax Consulting makes complex tax issues,  
simple for you!**

Atlas Consulting tax advisers work with you to minimise your tax burden legitimately. Taxes, in their various forms, constitute a major business cost, but this can often be reduced or deferred with our help. For businesses starting up or business restructurings, we can provide advice on where to set up and how to choose the most appropriate operating structure. Atlas Consulting advisers will also explain the local laws and regulations to ensure that you are compliant.

We plan business affairs and offer tailored solutions to suit your needs. Our technical knowledge is applied across a broad range of services.

Tax legislation is complex, so we start by ensuring compliance. From there we plan your business matters, to efficiently manage your tax burden. At all times, we minimise your liabilities to protect your wealth. Above all, we keep things simple.

With careful planning we can:

- Shelter your company from excessive taxation
- Reduce your company's tax burden
- Structure business affairs tax efficiently
- Advise on transactions to save tax
- Link a tax planning strategy to your business and commercial aims





## Services

- Payroll Services
- Compensation Audit
- Compensation Systems and Reward Models
- Recruitment both for Greek and International companies
- Management and Supervisory Skills
- Management of contracts and entitlements
- Staffing Solutions
- Selection and evaluation of personnel
- Legal support for Human resources
- Job descriptions and business process Reengineering
- Labor Relations Support
- Psychological Tests
- Performance Evaluation
- Career Consulting
- Personal Counseling, Coaching for Unemployed Executives– Employment Solutions

*Love and work are the  
cornerstones of our  
humanness  
Sigmund Freud*

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## [HR Consulting - Career Consulting - Payroll](#)

The world of work is changing.  
In a global economy, people are an increasingly  
valuable source of sustainable competitive  
advantage.

Organisations need to  
transform ,attract, inspire, motivate, manage, develop and reward  
their people -or face losing their most valuable assets.

**We help forward looking businesses do this.**

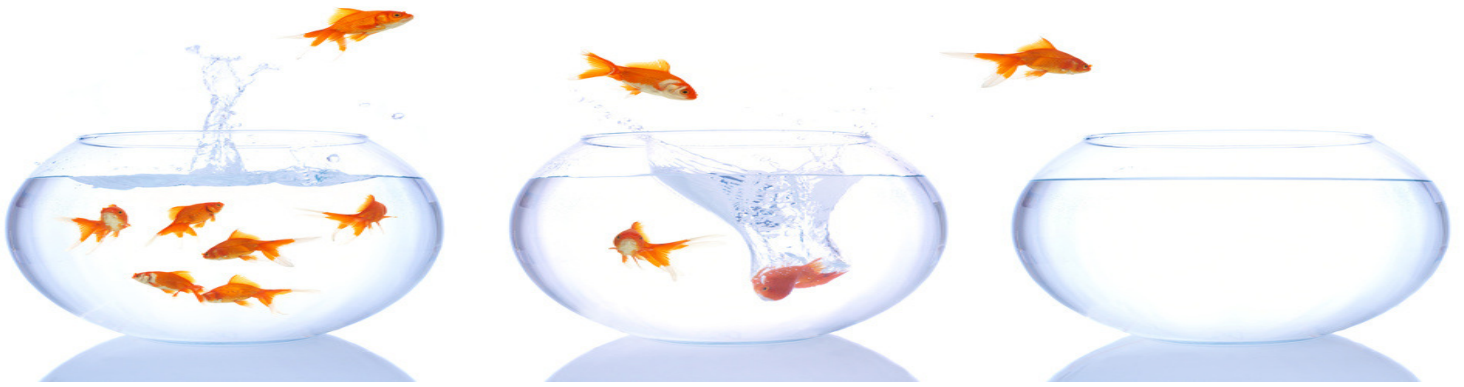
Getting the best from people at every level when there is constant change, is the key to sustainable competitive advantage. Solid strategies, processes and technology alone, do not deliver results. It takes people to accept, adopt, drive, and sustain the change to realise tangible impact.

Success in business hinges on strategic agility and the ability to execute.  
Atlas HR Consulting services help clients to not only reduce HR costs, but also improve the delivery of an HR strategy and enhance employee satisfaction with HR management. Our consulting practice primarily focuses on process modifications and assists HR heads with development of business cases to better manage their HR workforce.

We help determine new processes based on our situational understanding of client business requirements. Our work across various industry verticals and several companies allows us to benchmark current processes, share best practices, design and help implement new processes. This helps HR heads to realize quick ROI while also improving quality and efficiency of their HR processes.

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## Business Startup Services

Starting a new business or buying an existing business can be an exciting time for an entrepreneur. For many new business owners, starting a new business can signify the start of a challenging new chapter of their lives. These challenges include marketing their new business, making sense of the numbers, labor costs, and many other obstacles that are important to the success and profitability of your new venture.

At Atlas Consulting, we understand the challenges that new business face each day. Because of our ability to provide personalized service to our business owners, we can understand and address their day-to-day challenges and give them practical solutions that will fit their business.

There are a multitude of issues to consider when bringing a new business to the marketplace. We help guide you through the process of starting your business with comprehensive consulting in the following areas:

- Entity selection
- Registration with tax authorities
- Business forecasts and business plans
- Personal financial statements and lending analysis
- Recruitment & HR training
- Franchise applications
- Accounting systems setup

For those who are purchasing or selling an existing business, our advisers have experience representing buyers and sellers in business purchases and sales. We can provide representation during the negotiation process and consult in the business valuation, locate tax saving opportunities, and provide financial analysis.

*Whether you are starting a new business or purchasing an existing business, our professionals will work with you to setup your business correctly and avoid costly mistakes that will hinder the growth and profitability of your business going for-*

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## Strategic Business Planning

Atlas Consulting offers a full range of professional Planning services to support organisations with the achievement of growth. We provide resources to support specific business decisions, or we can increase the effectiveness of Planning for your organisation.

Professional Business Planning can deliver substantial value to the organisation in guiding business operations towards the exploitation of market opportunities. Our expertise is focused on the concrete use of effective Planning methods, and on delivering the market information that is needed to apply these methods successfully. We focus on making things really work and on delivering solutions that will be effective in your specific situation.

Follow the links to specific Solution Areas:

- [Business Planning & Opportunity Evaluation](#)
- [Improving the Effectiveness of Planning](#)
- [Strategic Planning Formulation](#)
- [Expanding, Growing, Developing Business](#)
- [Corporate Planning](#)
- [Business Planning for new ventures, funding etc](#)

*Failing to plan is planning to fail*

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## Outsourcing CFO Services

We are more than bookkeepers or accountants or tax advisers.

We can be your Chief Financial Officer too.

If hiring a full-time CFO sounds expensive, check out our part-time CFO services, which will enable you to avoid spending on high salaries and still manage your financials at the same time. We understand that every organization requires a different service portfolio, so we handle each client based on their requirements

- Budgets and Forecasting
- Cash Flow Management
- Key Performance Indicators
- Financial Analysis and Modeling
- Financing
- Special Projects
- Working with Professionals

With our CFO services, the solution of complex financial problems and the development of improved management systems is within your grasp.

You can benefit from high level capabilities and insights while limiting the cost and commitment of additional senior staff until the time is right.

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**Business L.A.N.D ©**

**Support Program for small  
and medium size busi-  
ness owners**

**Atlas Consulting** experts provides a comprehensive diagnostic assessment of business health and makes recommendations and a course of action to return to a healthy condition. **Business LAND** is a mixture of services that provides a holistic support for your business. **Business LAND** processes focuses on identifying, understanding and improving the overall health and profitability in ten core dimensions of organizational performance. We utilize the most comprehensive suite of business diagnostic tools and developmental processes on the market today, which assures that we more accurately: identify critical issues, measure and isolate the causes, and craft and implement appropriate solutions.

**Business LAND** process breaks down the complicated structure of any business into ten-separate but interdependent core areas of performance. This approach makes it easy to identify which aspects of the business are performing, which are not, and to what extent either situation may be the case. From this initial business diagnostic, it becomes possible to accurately identify and measure where performance is being negatively impacted, isolate that problem and craft a dedicated response to correct it. The result is a proven, easy-to-follow process that delivers improved overall health and profitability to every dimension of the entire organization.

Components of the program include: Business Mentoring; Solution Focused Personal Coaching; Business management consulting; Business Planning; Strategic Consulting; Marketing, Sales and PR consulting; Systems and process consulting; Financial management; Quality Assurance; Values and beliefs; Staff engagement; Mission and purpose etc. etc.

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# Speak TO A SPECIALIST



**Atlas Consulting** is building and expanding a network of high qualified professionals in order to support your queries effectively and efficiently. Indicatively, we cooperate with :

- Lawyers
- Notaries
- IT Consultants
- Marketers
- Recruiters
- Development Consultants
- Web developers
- Graphic designers
- Competence Centre for domestic development
- Export strategists
- Etc

Our objective is to help you find the right solution, in right time, in a cost effective way.

*We work for your future*

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Celebrating  
Success  
Together...

## Why us?

*While every business has unique needs and requirements, there are advantages business consulting can bring to your company no matter what your industry or sector. Atlas Consulting Co offers the following benefits that can be critical to your business' success.*

### ⇒ Specialized Expertise

We are a business consulting firm focusing on best business practices. Every day we help businesses of various sizes identify and resolve problems, implement new plans and strategies, and improve their overall performance. **Atlas Consulting Co** is a quality consulting firm that brings 40 years of accounting, taxation, management, financial, and process experience to your organization. Our experience as consultants, managers, project managers and employees is an invaluable tool just waiting for you to use.

### ⇒ An Objective Viewpoint

Executives and their management teams can become so accustomed to their own corporate culture - particular patterns of thinking and operating - that they are no longer able to think or decide as objective individuals. A professional business consultant can look at a situation or problem objectively and make recommendations based solely on one objective: your company's success. **Atlas Consulting Co** brings a solid team of trained and professional consultants with expertise in a broad range of industries and functions, ready to improve your business performance across your organization.

### ⇒ Exceptional Value

As your business evolves, needs arise that are out of your comfort zone or core competencies. Instead of spending money on quick-fixes that may not resolve the underlying issues that prevent your business from growing, spend your money more wisely by enlisting the help of a top business consulting firm. **Atlas Consulting Co** has the experience and expertise to tackle any business situation, both short and long term. We are problem solvers and are ready to improve your business today.

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Polytechniou 47, 55535. Pylaia, Thessaloniki  
+302310312157, +302312204120  
info@atlasconsulting.gr  
www.atlasconsulting.gr

